

FAYETTEVILLE STATE UNIVERSITY

MINUTES

BOARD OF TRUSTEES' MEETING

J. C. Jones Board Room, Charles Chesnutt Library

Thursday, September 26, 2013

1:30 p.m.

The Fayetteville State University Board of Trustees convened on Thursday, September 26, 2013, at 1:30 p.m. in the J. C. Jones Board Room in the Charles Chesnutt Library. Chairman Lucy Vidal-Barreto presided. Trustee Emeritus Julius Fulmore delivered the invocation.

SWEARING-IN CEREMONY

The oath of office was administered to newly appointed Trustee members Dr. Richard C. Adams, Mr. Claude Bogues, Mr. Wayne Branch, Mr. Jodie Ervin, Dr. Inder Nijhawan, and Mrs. Brenda Timberlake by District Court Judge, Toni King.

ROLL CALL

The following trustees were in attendance: Richard Adams, Claude Bogues, Wayne Branch, Jodie Ervin, John R. Griffin, Jr., Jalynn Jones, Veda Neal, Inder Nijhawan, Donald Porter, Brenda Timberlake, Lucy Vidal-Barreto, and Ruth Dial Woods. Trustees Emeriti W. T. Brown and Julius A. Fulmore, Jr. were also in attendance. Trustee Edward Dickerson was not in attendance.

Before proceeding into the main portion of the meeting, Chairman Lucy Vidal-Barreto read the State Government Ethics Act to remind all members of the Board of their duty to avoid conflicts of interest and appearances of conflict under this Act.

Mr. Wayne Branch stated that his company has conducted business with one of our contractors, Schuler Ferris. However, it was well before he joined the Board and his company is no longer doing business with them.

APPROVAL OF MINUTES

It was moved by Trustee Donald Porter and properly seconded by Trustee Jody Ervin that the minutes of the regular Board meeting held September 26, 2013, be accepted as printed and distributed. *The motion carried.*

## COMMITTEE REPORTS

Academic Affairs and Personnel Committee – Trustee John R. Griffin, Jr., Chair  
Dr. Jon Young, Provost and Vice Chancellor for Academic Affairs, provided an update for the Division of Academic Affairs. Dr. Young introduced new faculty to the division that included 1) 18 in the College of Arts and Sciences, 2) 9 in the School of Business and Economics, and 3) 4 in the School of Education. MBA students Kady-Ann Davy, Christopher Darden, and Dominique Stephenson visited China during the summer. They gave a brief summation of their trip.

During the 2012-2013 academic year, FSU graduated 1,119 students: 934 undergrad, 178 master's degrees, and 7 doctorates. Of the 1,119 students, 634 were pell grant recipients and 208 were military affiliated. Students had 30,000 opportunities to evaluate faculty, and the average rating was 4.26.

Since 2008, the Division of Academic Affairs has realized \$10 million in budget reductions. Although during this time FSU instituted tough admission standards, we've realized some progress to include improved retention and graduation rates.

The Academic Affairs Division is in the process of reorganizing. State funds for faculty training have been frozen. FSU is still making progress in four of the eight metrics that include 1) freshman to sophomore retention, 2) 6-year graduation rate, 3) persistence of transfer students, and 4) reduction of undergraduate attempted hours.  
(See Agenda Item 3-A)

Audit Committee – Trustee Donald Porter, Interim Chair  
Mr. Robert Stogner, Internal Auditor, presented the Internal Audit Office follow-up as well as the Internal Audit Office Charter, in which he asked for the Board's approval. Trustee Bogues noted several items that he felt warranted a change in the language. Trustee Bogues asked that the Charter be approved with the changes. Chair Porter made a motion to approve the Internal Audit Office Charter with revisions. Trustee Inder Nijhawan seconded the motion. *The motion carried.* (See Agenda Item 8-A)

Business and Finance Committee – Trustee Donald Porter, Chair  
Mr. Carlton Spellman, Interim Associate Vice Chancellor for Business and Finance, provided a budget update. The total authorized budget as of August 31, 2013, is \$69,064,061 and authorized receipts \$19,727,875. The total adjusted/planned budget is \$66,561,700. (See Agenda Item 4-A)

Mr. Rudy Cardenas provided an update on the status of all capital projects. He stated that the Science and Technology Building is complete and occupied. The Rudolph Jones Student Center expansion and renovation is ongoing and is scheduled to be complete in 2015. Additions to the Student Center will include additional dining and office space and a ballroom. Mr. Jay Blausen provided an updated on the sustainable efforts of the green team that consists of staff and FSU students. (See Agenda Item 4-B)

Mr. John Carson provided an update on the Energy Savings Performance Contract (ESPC) and FSU's plans to proceed with a contract with Trane U.S. Inc. to improve energy efficiency. Trustee Porter made a motion to approve the authorization of a capital improvements project and the entering into a guaranteed energy savings contract to improve energy efficiencies and replace inefficient equipment. Trustee Claude Bogues seconded the motion. *The motion carried.* (See Agenda Item 4-C)

Institutional Advancement – Trustee Jodie Ervin, Interim Chair

In the absence of Chair Edward Dickerson, Trustee Jodie Ervin made the report for the Institutional Advancement Committee. Mr. Getchel Caldwell, Vice Chancellor for Institutional Advancement, provided an overview of activities and accomplishments in the Division of Institutional Advancement. There has been a recent increase in alumni giving by 71%. In 2013, we received \$1,239,352 from alums. The Call Center has been activated, utilizing students to call alumni and businesses to enhance giving efforts. Having the Call Center maintained by the university has realized a savings of approximately \$40,000. The National Alumni Association (NAA) played an integral role in the Two Rivers Classic and in the planning of events for Homecoming and the Down East Classic.

Planning continues for the Capital Campaign. Currently, we have raised \$7,213,967: \$2,501,867 in cash and \$4,712,100 in pledges. Chancellor and Mrs. Anderson will host a reception this evening for the Minority Medical Community as part of the major gifts campaign. The Capital Campaign video was shown to the Board. Trustee members Wayne Branch, Brenda Timberlake, and Trustee Emeritus W. T. Brown made pledges.

Mr. Caldwell shared that FSU received a large portion of a grant from the Cumberland Community Foundation some time ago. The awarding of scholarships from the Foundation has begun. FSU Smithfield-Luter Scholars, along with Mr. Caldwell and Chancellor Anderson, attended the Smithfield-Luter Board Meeting on August 28, 2013 that was held at the university. Two of the Smithfield-Luter scholarship student recipients were present at the meeting and gave a short recitation on what receiving the scholarship has meant to them.

The Case Statement was rolled out, and Mr. Caldwell thanked Mr. Ben Minter for his hard work in getting that publication completed. Mr. Caldwell announced that the Campaign Kick-off will be held this afternoon at 3:30 p.m. in the Seabrook Auditorium. (See Agenda Item 5A)

Student Affairs – Trustee Veda Neal, Chair

Dr. Janice Haynie, Vice Chancellor for Student Affairs, provided an update for the Division of Student Affairs. Dr. Haynie shared that North Carolina has passed legislation with implications that affect Student Affairs. They are as follows: 1) Photo ID's are now required for voting in person. The SGA has gotten together to discuss and draw up a resolution as to how they feel about voter suppression. They have learned that voter precincts in the area will remain the same through the upcoming elections; 2)

A new firearms law was passed that give individuals the right to have concealed weapons on campus; 3) Students are now able to have legal representation present during student disciplinary proceedings; and 4) The Gender-neutral Housing Policy has been banned. This means that students of the opposite sex may reside in the same hall but not in the same room. FSU's Lesbian, Gay, Bisexual, Transgender Community (LGBTC) Safe-Zone office has been established. The new Residence Life Director, Ms. Holly Holliday-Jones, was recognized. (See Agenda Item 6-A)

Dr. Edward McLean, Athletic Director, provided an update for the Department of Athletics. Dr. McLean shared the dates for the remaining football games. The October 12<sup>th</sup> football game against Shaw University has been designated Military Day. There will be a large military presence in attendance. FSU will host the CIAA Volleyball Round-up September 28-29 with six institutions participating. The Lady Broncos Volleyball Team received their championship rings in a ring ceremony held at halftime during the game against Virginia State University.

Dr. Perry Massey has been named the new Faculty Athletic Representative (FAR) and Dr. LaWanda Miller has been named Senior Women's Administrator. Other additions to the Athletic roster include Mr. Gerard Winfrey, Academic Coordinator/Head Women's Tennis Coach; Mr. Michael Justiniano, Head Men's and Women's Cross Country Coach; and Mr. Robert Brickey, Assistant Men's Basketball Coach. An update was given on the Athletic Summer Camps that were held during the summer that included a women's basketball camp, a women's softball camp, and cheerleading camp. Mr. Kevin Wilson, Assistant Athletic Director for Development, explained the difference between the Athletic Fund and the FSU Athletic Club. In finale, Dr. McLean shared that FSU has acquired two new corporate sponsors: The National Guard and Holiday Inn. (See Agenda Item 6-B)

## STUDENT REPORT

Trustee Jalynn Jones provided an update on Student Government Association (SGA) activities. Trustee Jones reminded the Board of the SGA's strategic goals and announced the SGA's new theme—Loud Broncos, Proud Broncos.

The SGA has continued collaborations with other organizations on campus to increase Bronco pride, coordinate same type activities, and work toward the \$25,000 pledge the SGA has made for the Capital Campaign. The SGA has participated in Safe-Zone training for LGBTC awareness. Health and wellness continues to be at the forefront of their goals. The SGA established the first campus-wide snack break, handing out flyers to encourage health and wellness. A 5K Run to bring awareness about anti-bullying is in the works. Promoting a positive FSU image to gain city-wide support remains one of their goals.

Trustee Jones attended two Board of Elections meeting and participated in voter registration training with 120 volunteers. One of the activities that recently took place was the Stand and Deliver Conference, the SGA's signature event. Dr. Steve Perry

from the television show, *Saving My Son*, that was broadcast on TV One was the speaker and focused on male empowerment. Also, the SGA supported the Two Rivers Tailgate and participated in the second annual Bonfire.

## CHAIRMAN'S REMARKS

Chair Lucy Vidal-Barreto welcomed the new Board members. She stated that her main objective is to set the direction as to where the Board should go as an oversight body and in the area of governance.

There are several focus areas/goals that Chair Vidal-Barreto highlighted. Funding outcomes and engagement was the first area of focus, especially as we engage in the five-year Capital Campaign, taking every opportunity to market the university and try to maximize a return on our investment. Chair Vidal-Barreto has expressed to Chancellor Anderson the need to organize one-on-one training sessions for the Board, which she'd like to do within the next four or five weeks. She will provide potential dates.

The second focus is on outcomes. Chair Vidal-Barreto stressed the need to continue to support the Chancellor and his Cabinet, the faculty and staff and to ensure that FSU is making progress toward fundraising goals. The Strategic Plan for 2015-2020 will be revised soon. Chair Vidal-Barreto has asked the Board to review the Strategic Priorities and select an area of focus that will be reported to her and the Chancellor. Meetings to discuss the strategic priorities will begin sometime in October.

Engagement is the third area that the Chair would like for the Board to focus on. Board involvement is key to fulfilling all goals. Board involvement includes allocation of their time, finances, and social interactions to name a few. Chair Vidal-Barreto has asked for 100% participation from the Board for the Capital Campaign. She thanked Board members who've already participated.

Chair Vidal-Barreto highlighted a few of the activities she has recently been involved in. The Board of Trustees Orientation was held yesterday and was very worthwhile. She also shared a thank-you letter received from outgoing Vice Chancellor for Business and Finance, Mr. Robert Botley. Trustee Veda Neal represented the Board at the FSU National Alumni Association Conference held in Greenbelt, Maryland June 27-29. Trustee Neal stated the Conference was well attended and there were a variety of workshops that centered on the capital campaign, financial development and giving. Chancellor Anderson spoke to the group and Dr. Curtis Charles presented a thorough presentation on the Center for Defense and Homeland Security. The keynote speaker for the Conference was The Honorable Gladys J. Commons, Retired Assistant Secretary of the U.S. Navy. She is also an alum from the Class of '69.

Chair Vidal-Barreto shared that the Board of Trustees received an invitation from General Administration to attend the Trustee Workshop on November 6<sup>th</sup> that will be held at the Hunt Library on the NC State campus. She will also attend a luncheon at the

residence of the UNC President on October 21<sup>st</sup> that's being held for all Board chairs. In final, the Chair asked that a campus tour be arranged for the next Board meeting.

## CHANCELLOR'S REPORT

Chancellor Anderson shared that *US Airways* magazine featured FSU in an article about Historically Black Colleges and Universities (HBCUs) entitled "Ahead of the Class." The article highlighted FSU's unique curriculum. Chancellor Anderson was also featured in a video that was shown at the White House Initiative on HBCUs. He is hoping to get *US Airways* magazine to do a single feature on FSU.

FSU ranked at number 66 in a recent ranking of Business Schools, only to be preceded by Duke at number six, NC State at number 9, and Chapel Hill at number 17. FSU is the only HBCU in the top 100.

There are five challenges FSU face. They are as follows: 1) declining state support and budget reductions—we must come up with new revenue streams; 2) continuing to increase retention and graduation rates; 3) expanding our marketing efforts and rebranding to be more global and competitive in the 21<sup>st</sup> century; 4) infrastructure...old dorms...sinkholes; and 5) organization and operational fatigue.

## OTHER BUSINESS

Trustee John Griffin, Chair of the Nominating Committee, gave the Nominating Committee's report as follows:

Dr. Lucy Vidal-Barreto - Chair  
Mr. Donald Porter - Vice Chair  
Mrs. Vedas Neal – Secretary

Chair Griffin made a motion for the Board to accept the Nominating Committee's Report. Dr. Ruth Dial Woods seconded the motion. *The motion carried.*

## ADJOURNMENT

The meeting was adjourned at 2:50 p.m.

Respectfully submitted,  
Donald Porter, Secretary  
Suzetta M. Perkins, Recorder